

Techstack for Startup Founders & CEOs

Classy	Run all of my nonprofit work & fundraising through Classy. I also founded the company so I'm biased. :)
Saavy Cal	Schedule calls on autopilot. Input when you're available/unavailable. Add buffer times pre and post meetings.
Phantom Buster	Helps automate a variety of sales functions and communications.
Canva	Simple design software for the everyday entrepreneur. Make social content that pops. Great for aiding presentations.
Authored Up	Helps you preview and format your LinkedIn posts, manage multiple drafts, and analyze LinkedIn content.
Word Press	User friendly platform to manage and create websites.
Slack	Gold standard in messaging. I use for multiple businesses & can easily switch between each. I even add contractors / vendors as guests to communicate.
Notion	Single space for organizing most everything (calendars, content creation, documents, projects, tasks)
Zoom	Consolidates communication in a high-quality video format.
Simple Note	Clean, no-frills note-taking. Keeps track of random ideas. Brainstorm outlines (presentations, meetings, etc)
BeeHiiv	One of the best platforms out there for newsletter management.
Circle	Helps community management, resources for members, and organize/structure recordings & curriculum.
Hubspot	Helps a seamless customer experience, while internally helping our team organize various contacts.
Speechify	Turns any text into audio. Listen to articles, papers, emails on the fly. Takes notes at the same time & increase productivity.
Pocket	Saves any internet article in one place. Organize by tag for research. Listen to articles out loud with audio feature.
Otter.ai	Transcribe your voice to text/notes (great while driving). Record random thought. Also transcribes & summarizes meetings.
Audible	Learn passively while doing errands, yard work, etc. Especially good for long books.
Google workspace	Gmail, Docs, Sheets, Slides Meets - your business OS. Seamless collaboration. Very affordable.
Dropbox	All my files across multiple businesses live online on Dropbox. Easier, faster, and more secure than GDrive.
Chat GPT	My virtual research assistant. Hours of research in minutes. Brainstorm content ideas, post outlines & unique angles.
Photos to PDF App	Turn physical documents into PDFs with your phone. Sign documents virtually. Especially useful & reliable when traveling.
Testimonials.to	Modernized way to write and post testimonials from customers or clients.
Many Chat	Automates communication through social media, to drive increased engagement throughout.